

## MEMORANDUM

**TO:** University Advancement Committee  
Frank Reidy, Chair  
Ross A. Mugler, Vice Chair  
Carlton F. Bennett (*ex-officio*)  
Lisa B. Smith (*ex-officio*)  
Michael J. Henry  
Larry R. Hill  
Toykea S. Jones  
Mary Maniscalco-Theberge  
William D. Sessoms, Jr.

**FROM:** Alonzo Brandon  
Vice President for University Advancement

**SUBJECT:** University Advancement Committee Meeting  
April 27, 2017, Agenda

The University Advancement Committee of the Board of Visitors will meet April 27, 2017, from 11:15 a.m. to 12:30 p.m. in Committee Room B of the Kate and John R. Broderick Dining Commons.

### ACTION ITEMS

1. Approve the minutes of the December 8, 2016 meeting.

### ITEMS FOR REVIEW

**Offic of University Advancement** – Mr. Alonzo Brandon, Vice President for University Advancement, will report on the following items:

1. Dashboard items measuring productivity in the area of University Advancement
2. University Advancement research methods
3. Day of Giving results
4. Joint Board Planning Meeting updates

**CLOSED SESSION** – The Committee will meet in closed session, Pursuant to Section 2.2-3711 (8), to discuss matters relating to gifts, bequests and fund-raising activities.

cc: Sebastian Kuhn (*Faculty Representative*)