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- Expand University Advancement Efforts
 - Additional researchers – for better data
 - Additional major gift officers – national reach



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- Expand Strategies for Enrollment and Retention
 - Guaranteed admission for local students
 - Expand strategies to reach domestic, multilingual, international and out of state students
 - Certificates (Niche population retirees)
 - Out of state
 - Accessibility – tools
 - Differential tuition fee
 - Lock in tuition for four years



- Services on Campus

- Testing at a nominal fee for students
- Outpatient clinics
- Facility rentals for community events and outreach – example for

